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FOR IMMEDIATE RELEASE

STORIES® (A HAKUHODO GROUP COMPANY) ATTAINED ADDITIONAL CAPITAL OF USD 2.7 M AND IT MOVED THE HEADQUARTERS.

STORIES LLC (Tokyo, CEO: Tomoya Suzuki) announces a USD 2.7 million (JPY300,000,000) capital increase from HakuHodo DY Media Partners Inc.(Tokyo, President Hiroki Yajima) on Oct 29th 2018. With this closing, STORIES increased its capital and capital surplus to USD 3.88 million (JPY43,510,000)

STORIES will enhance its growing business in branded entertainment and PR marketing along with Feature Films and TV development and productions in Hollywood by utilizing the additional capital.

STORIES moved its headquarters to the following address with enlargement of business. STORIES's US subsidiary, STORIES INTERNATIONAL INC at Culver City remains at the same address.

(NEW HEADQUARTERS)

2-14-27 Minato-ku Akasaka, Tokyo, 1070052 Japan
TEL: 03-6441-9032
Website: www.stories-llc.com
contact@stories-llc.com

About STORIES®

STORIES LLC is a content production company based in Tokyo with its international arm, STORIES INTERNATIONAL, INC., based in Los Angeles. STORIES® is a subsidiary of HakuHodo DY Group and SEGA Group.

STORIES® has three divisions: Film & TV, Branded Entertainment, and Creative Management. STORIES® is currently producing filmed entertainment adaptations of multiple SEGA video game properties. STORIES® also creates award-winning branded entertainment by connecting Hollywood creators with major international brands through HakuHodo DY Group as well as its international partners. The company's full-service commercial and literary management division fosters the careers of creators from both Hollywood and around the world. The company works with critically and commercially acclaimed directors, producers, and writers to develop and produce projects at virtually any scale.

“STORIES” is registered trademarks in U.S. and in Japan.

STORIES®

A HAKUHODO DY GROUP COMPANY

About Tomoya Suzuki

Tomoya Suzuki is founder and CEO of STORIES®, a joint venture between Hakuhodo DY and SEGA. With offices in Tokyo and Los Angeles, it produces films based on Japanese IP, commercials and branded entertainment. STORIES® represents more than 40+ creators from Hollywood and Japan with backgrounds in film and advertising. Tomoya has created 7 years-and-running the Subaru branded entertainment campaign "Your story with", with 16 episodes of 90-second story-driven commercials and regular TV dramas based on these spots as well as a hit novel based on the commercials. He has written, directed and produced 50+ branded contents for international clients including Nissan, CondeNast, and Japan Airlines. He's currently partnered with Marc Platt ("La La Land") to produce "Shinobi", and producers of "The Walking Dead" on "Altered Beast" for film and television adaptation in Hollywood.

Tomoya served as a jury at Cannes Entertainment Lions 2017 and co-authored "The Art of Branded Entertainment", the very first book written by Cannes Lions Jury member. Tomoya is a graduate of USC Peter Stark Program.

Visit STORIES® at www.stories-llc.com for more information and the latest company news.

STORIES LLC

Established	2011
Head office	2-14-27 AKASAKA MINATO-KU TOKYO, Japan 107-0052
TEL/FAX	+81-3-6441-9032 / +81-3-6441-9039
President and CEO	Tomoya Suzuki
Officers	Manabu Sasaki, Miho Fukushima, Naoko Mori, Eriko Sekiya
Capital Investors	Hakuhodo DY Media Partners Inc., SEGA corporation and others.
Scope of Business	Film, TV and Web content development, Branded Entertainment and Commercial and Literary Management

STORIES INTERNATIONAL, INC. (100% owned by STORIES LLC)

Head office	300 Corporate Pointe Suite 330, Culver City, CA 90230
TEL/FAX	310-596-8045 / 310-596-8046
President and CEO	Tomoya Suzuki
Corporate Secretary	Yasunari Yanagihara
Head of Development and Production	Evan J. Cholfin

www.stories-llc.com