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**TOMOYA SUZUKI and STORIES INTERNATIONAL, AN AFFILIATE OF HAKUHODO DY GROUP AND SEGA, SIGN WITH CREATIVE ARTISTS AGENCY**

STORIES INTERNATIONAL, INC., the U.S.-based production arm and joint venture of iconic video game brand SEGA and HakuHodo DY Group, the seventh-largest ad agency worldwide, and its President and CEO, Producer, Tomoya Suzuki, have signed with leading entertainment and sports agency Creative Artists Agency (CAA) for representation in film, television, and digital media.

Suzuki and STORIES are producing 40 film, television and digital projects based on SEGA intellectual properties, including the beloved game franchises SHINOBI, GOLDEN AXE, ALTERED BEAST, VIRTUA FIGHTER, and CRAZY TAXI, and will partner with the major studios, and top producers and filmmakers to co-develop English-language adaptations of these properties for global release.

Suzuki, also President and CEO of STORIES, LLC based in Tokyo, says, "We are thrilled to work with the team at CAA to partner with incredible filmmaking talent to create inspiring filmed entertainment projects for worldwide audiences, and look forward to seeing each of these projects come to life."

### **About Creative Artists Agency (CAA)**

Leading entertainment and sports agency Creative Artists Agency (CAA) represents many of the most successful and innovative professionals working in film, television, music, video games, theatre, and digital content, and provides a range of strategic marketing and consulting services to corporate clients. CAA is also a leader in sports, representing more than 1,000 of the world's top athletes in football, baseball, basketball, hockey, soccer, tennis, and golf, and works in the areas of broadcast rights, corporate marketing initiatives, licensing, and sports properties for sales and sponsorship opportunities.

### **About Tomoya Suzuki, Producer, President and CEO of STORIES, LLC and STORIES INTERNATIONAL, INC.**

Tomoya Suzuki joined HakuHodo Inc. after graduating from Waseda University in Tokyo, Japan, and spent his initial years developing marketing strategies and working on TV commercial production. In October 2011, he established STORIES, LLC by attaining investment from HakuHodo DY Group, SEGA Corporation and other partners. The short film TSUYAKO that he produced won 45 awards from international film festivals including three Academy Award qualifying festivals. Suzuki is currently producing various SEGA title-based feature films including SHINOBI, GOLDEN AXE and ALTERED BEAST. Since



2011, STORIES has produced more than fifty branded entertainment projects— commercials, short films and music videos—for the U.S. and worldwide including 10 Episodes of SUBARU “Your Story With” series and Namie Amuro's music videos. Suzuki obtained his MFA from Peter Stark Producing Program at University of Southern California, School of Cinematic Arts.

### **About STORIES**

STORIES, LLC is a full-service production, commercial and literary management company based in Tokyo with its international arm, STORIES INTERNATIONAL, INC., based in Los Angeles. The company is a subsidiary of legendary video game publisher SEGA and HakuHodo DY Group, the second-largest advertising agency in Japan and seventh largest in the world. STORIES has three divisions: Film/TV/Digital, Branded Entertainment, and Creative Management. STORIES is focused on bringing Japanese stories to a global audience through adaptations of Japanese intellectual properties into English-language film, television, and digital series for a worldwide release. STORIES is currently producing filmed entertainment adaptations of forty SEGA video game properties. STORIES also creates award-winning branded entertainment by connecting Hollywood creators with major international brands through HakuHodo DY Group, as well as its international partners. STORIES' full-service commercial and literary management division fosters the careers of creators from both Hollywood and around the world. The company works with critically and commercially acclaimed directors, producers, and writers to develop and produce projects at virtually any scale.

Visit [STORIES](#) for more information and the latest company news.

### **STORIES, LLC**

Established	2011
Head office	5-3-1 AKASAKA MINATO-KU TOKYO, Japan 107-6320
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President and CEO	Tomoya Suzuki
Officers	Michinori Shibuya, Ken Agarida, Manabu Sasaki, Miho Fukushima, Naoko Mori, Tomo Koizumi, Eriko Sekiya
Capital Investors	HakuHodo DY Media Partners Inc., SEGA Holdings Co., Ltd and others.
Scope of Business	Film, TV and Web content development, Branded Entertainment and Commercial and Literary Management

### **STORIES INTERNATIONAL, INC. (100% owned by STORIES, LLC.)**

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Corporate Secretary	Yasunari Yanagihara
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