



Contact: Evan J. Cholfin  
Tel: (310) 596-8045  
Email: contact@stories-llc.com

FOR IMMEDIATE RELEASE

**BURNING SANDS WRITTEN BY STORIES INTERNATIONAL MANAGEMENT CLIENT  
CHRISTINE BERG WILL WORLD PREMIERE AT 2017 SUNDANCE FILM FESTIVAL IN U.S.  
DRAMATIC COMPETITION**

PARK CITY, UTAH - BURNING SANDS, one of five independent films financed this year by Netflix, written by Christine Berg and director Gerard McMurray (a producer of FRUITVALE STATION), will have its World Premiere at the 2017 Sundance Film Festival as one of 16 films in U.S. Dramatic Competition. Following its premiere, the film will be available on Netflix in more than 190 countries.

The story revolves around a traditionally African American fraternity during Hell Week, where a pledge is torn between honoring his code of silence or standing up against the violence of underground hazing.

Berg, born in Thailand and a U.S. Army veteran, was a participant in the 2013 Military Veteran Writing Retreat at the Writer's Guild of America. She earned an M.F.A. in Film and Television Production from The University of Southern California and a B.A. in Cinema Production from San Francisco State University.

Berg and her writing partner, Simon Shterenberg, are managed by STORIES INTERNATIONAL, INC., the U.S. arm of STORIES LLC, a joint venture production and literary management company of iconic video game brand SEGA and Hakuhodo DY Group, seventh-largest ad agency worldwide.

**About STORIES**

STORIES, LLC is a full-service production, commercial and literary management company based in Tokyo with its international arm, STORIES INTERNATIONAL, INC., based in Los Angeles. The company is a subsidiary of legendary video game publisher SEGA and Hakuhodo DY Group, the second-largest advertising agency in Japan and seventh largest in the world. STORIES has three divisions: Film/TV/Digital, Branded Entertainment, and Creative Management. STORIES is focused on bringing Japanese stories to a global audience through adaptations of Japanese intellectual properties into English-language film, television, and digital series for a worldwide release. STORIES is currently producing filmed entertainment adaptations of forty SEGA video game properties. STORIES also creates award-winning branded entertainment by connecting Hollywood creators with major international brands through Hakuhodo DY Group, as well as its international partners. STORIES' full-service commercial and literary management division fosters the careers of creators from both Hollywood and around the world. The company works with critically and commercially acclaimed directors, producers, and writers to develop and produce projects at virtually any scale.



Visit [STORIES](http://www.stories-llc.com) for more information and the latest company news.

**STORIES, LLC**

Established	2011
Head office	5-3-1 AKASAKA MINATO-KU TOKYO, Japan 107-6320
TEL/FAX	+81-3-6441-9032 / +81-3-6441-9039
President and CEO	Tomoya Suzuki
Officers	Michinori Shibuya, Ken Agarida, Manabu Sasaki, Miho Fukushima, Naoko Mori, Tomo Koizumi, Eriko Sekiya
Capital Investors	Hakuhodo DY Media Partners Inc., SEGA Holdings Co., Ltd and others.
Scope of Business	Film, TV and Web content development, Branded Entertainment and Commercial and Literary Management

**STORIES INTERNATIONAL, INC. (100% owned by STORIES, LLC.)**

Head office	300 Corporate Pointe Suite 330, Culver City, CA 90230
TEL/FAX	310-596-8045 / 310-596-8046
President and CEO	Tomoya Suzuki
Corporate Secretary	Yasunari Yanagihara
Head of Development and Production	Evan J. Cholfin

[www.stories-llc.com](http://www.stories-llc.com)